

INTERNATIONAL JOURNAL OF LAW MANAGEMENT & HUMANITIES

[ISSN 2581-5369]

Volume 8 | Issue 3

2025

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Understanding Right to Privacy: A Legal and Philosophical Inquiry

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ABSTRACT

The right to privacy has become an essential aspect of indigenous and moral rights law in the age of the internet. With the advancement of technology, so does the necessity to balance individual freedom with state interests and commercial behaviour. The significance of the "right to privacy" has increased in recent times, largely due to the added power of social media and the internet in the ultramodern digital world. There has been a lot of solicitude and fear in recent times surrounding the vast quantum of particular data contained in computer lines. The "right to privacy" relates to an individual's right to control the collection, use, and exposure of their private information. This paper examines the elaboration of the right to privacy, its judicial interpretations across authorities, and current challenges. By way of an examination of seminal literature and justice, this paper highlights the changing nature of privacy and its counteraccusations for popular societies.

Keywords: *Privacy, Human Rights, Digital Landscape, Private Information, Democratic Societies.*

I. INTRODUCTION

The conception of privacy, though forcefully grounded in private experience, has long been devoid of a definite legal description. With the addition of digital technologies, the privacy issue has increased, and courts and academics have had to review introductory understandings. The right to privacy encompasses a number of confines on physical integrity, control over information about oneself, and freedom to make choices. This exploration considers the development, context, and ultramodern challenges to the right to privacy, specifically looking at transnational and domestic legal orders.

II. LITERATURE REVIEW

A. The Origins of Privacy Rights

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issue has increased, and courts and academics have had to review introductory understandings. The right to privacy encompasses several confines on physical integrity, control over information about oneself, and freedom to make choices. This exploration considers the development, context, and ultramodern challenges to the right to privacy, specifically looking at transnational and domestic legal orders.

B. Privacy in International Human Rights Law

The right to privacy is enshrined in Article 12 of the Universal Declaration of Human Rights (UDHR) and Article 17 of the International Covenant on Civil and Political Rights (ICCPR). The documents below relate to the universal acknowledgment of privacy as an inalienable right (United Nations, 1948; 1966).

Bennett and Raab (2006) point out the variation in state operation of these rights, observing that although European instruments, similar to the European Convention on Human Rights, give far-reaching protection, certain legal systems might favour more defined interpretations.

C. Informational Privacy and the Digital Age

Daniel J. Solove (2008) constructed a typology of privacy issues, including collection, processing, dispersion, and irruption of information. He reiterated the idea that privacy isn't a single conception but a system of connected issues. His work remains a point of departure for studying informational privacy in ultramodern surroundings.

Shoshana Zuboff (2019), in the book "The Age of Surveillance Capitalism", examines the commercialization of particular data by enterprises, which contends that surveillance actions undermine popular principles.

Data Protection Law: A relative Analysis of Asia- Pacific and European Approaches, Robert Walters, Leon Trakman and Bruno Zeller. This book provides a comparison and practical companion for academics, scholars, and the business community of the current data protection laws in the named Asia Pacific countries (Australia, India, Indonesia, Japan, Malaysia, Singapore, Thailand) and the European Union. Over the last three decades, the book demonstrates, internet-enabled profitable, political, and social conditioning have proliferated across every once promising corner of our country. The book shows that in certain jurisdictions, protection of certain information is based on the principles of preservation of a quasi-right, but the book also helps in showing that there are other, more and more effective needs." That is, colorful models and legal fabrics have emerged that lend support for a place of privacy protection on the Internet.

The Changing Nature of Digital Privacy in India: Between Innovation and Government Data Management by Sh. Manoj Roy Sarkar, AAO, O/ o AG (Au) Assam. The Article is a conversation on India's digital rebirth and the struggle for data privacy in the era of rapid-fire technological innovation. It emphasizes the importance of protecting certain information, especially with the approval of the DPDP Act, 2023. The textbook discusses issues such as identity theft, demarcation, and government surveillance while presenting the changing dangers to privacy in cyberspace.

Digital Data Protection for the Understanding, Sh. Anoop Kumar Verma Sr. Executive Officer, O/ o C&AG of India. The Article stresses the indispensable importance of ensuring the protection of digital data in a technologically networking society. It describes the changing pitfalls to digital data, from data privacy ventures to cyber pitfalls, and presents important principles for protecting sensitive information, such as encryption, access control, and hands-on training. The Article also considers the non-supervisory geography, including influential statutes such as India's Digital Personal Data Protection Act, 2023, and supranational regimes such as the GDPR and CCPA. In the end, what's clear is that it will take a comprehensive approach to security and awareness to make the digital landscape safe, and to ensure people's privacy.

D. The Indian Perspective

The apex Court's major ruling in Justice K.S. Puttaswamy v. Union of India (2017) declared the right to privacy as a Fundamental Right under Article 21 of the Indian Constitution. The ruling considered transnational justice and philosophical ideas of autonomy, decisional liberty, and quality (Puttaswamy v. Union of India, 2017).

Baxi (2018) finds that, indeed, while the judgment was progressive in exposure, its functioning continues to be mired in legislative inactivity and surveillance.

III. LEGAL FRAMEWORKS AND ANALYSIS

A. United States

The U.S. Constitution doesn't mention privacy, but it has been read into several amendments (1st, 3rd, 4th, 5th, and 14th). Some of the corner cases are *Griswold v. Connecticut* (1965), which defined privacy in connubial relations, and *Roe v. Wade* (1973), which applied privacy to reproductive opinions. But *Dobbs v. Jackson Women's Health Organization* (2022) has made this path more complicated

B. European Union

The European Union's GDPR sets a transnational standard for information privacy. It includes important principles like data minimization, express consent, and the right to erasure (Regulation EU 2016/679). The European Court of Human Rights (ECHR) has constantly reaffirmed that privacy is an important aspect of popular life, as seen in the case of *Peck v. United Kingdom* (2003).

C. India

Post-*Puttaswamy*, Indian courts have had to balance privacy with Aadhaar (a biometric identification system). While the Supreme Court upheld the indigenous validity of Aadhaar, it limited its obligatory use (*Puttaswamy v. Union of India* (Aadhaar case), 2018). This has given rise to enterprises of proportionality and data protection.

D. Current Challenges

- **Surveillance:** Government surveillance programs (e.g., NSA's PRISM) have been a source of grave concern. Edward Snowden's revelations point to the tension between national security and civil liberties.
- **Big Tech:** Google and Meta are under scrutiny for data harvesting. The Cambridge Analytical reapproach brought fears of manipulation using particular data.
- **Facial Recognition and AI:** These technologies create new privacy pitfalls, particularly when employed by the police with no strong regulation.
- **Data Protection Legislation:** While the GDPR is a good illustration, countries like India are still drafting complete data protection legislation. While the Digital Personal Data Protection Act, 2023 is a step in the right direction, there are problems with immunity and regulation (Internet Freedom Foundation, 2023).

IV. CONCLUSION

The right to privacy is necessary to maintain moral quality and make popular freedom possible. As technology advances with every step, privacy defensive mechanisms need to be revised. Despite the monumental development in the identification and description of privacy rights, their enforcement is uneven. Governmental interests, business growth, and individual freedom need to be balanced.

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